

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, January 8, 2021, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Anderson,
Vonderschmitt, Thomas, Wager (arrived 12:04)
Members Absent: Brown
Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Miller** and seconded by **Member Kaiserman**. Motion carried 5-0. Absent Brown, Wager

4. **ADOPTION OF THE MINUTES OF THE MEETING OF August 14, 2020:**

Adoption of the Minutes was moved by **Member Miller**, and seconded by **Member Kaiserman**. Motion carried 5-0. Absent Brown, Wager

5. **ITEMS OF INTEREST TO THE PUBLIC:** None

6. **INFORMATIONAL ITEMS:**

- a. HDL Trends November 19, 2021
- b. SBC Paycheck Protection Program: Mr. Morris reported that the PPP loan program has been extended and the application deadline is March 31, 2021, and Umpqua Bank on Broadway can assist with the program.

The Committee Members held a general discussion on economic trends.

7. **PRESENTATIONS:** None

8. **DISCUSSION ITEMS:**

a. **Subcommittee Updates**

- 1. **Business Outreach Visits (Brown, Kaiserman, Miller):** None – Due to Covid-19.

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Approved *CM*

2. **Tourism/Health and Wellness (Anderson, Wager, Thomas):** None
 3. **Broadband Service (Vonderschmitt, Brown, Kaiserman):** No new discussion on this item.
 4. **Green Means Go Zone – (Vonderschmitt, Thomas, Wager):** Application submitted.
- b. **Broadband Update.** No new updates
 - c. **Goals and Objectives review and update.** The Committee briefly discussed the goals and objectives. The committee then unanimously agreed to review Goal 1 for review and update at the next meeting. Take one goal for each meeting going forward.
9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**
 - a. **Update Hotel Projects**
 - **Gateway Hotel:** Mr. Morris updated the Committee on the status of the hotel. Work continues with new developer and owners.
 - b. **Historic City Hall Reuse:** Mr. Morris provided an update and that the City is working with Arts and Culture El Dorado on a draft long term agreement.
 - c. **Cannabis Dispensaries Update:** Mr. Morris updated the Committee on the status award of Licenses to 3 applicants, Sacred Roots, Chucks Cannabis Collective and Reserve House. Also, the City has received a lawsuit from one of the applicants who was not awarded a license.
 - d. **Covid-19 Update:** Mr. Morris provided an update.
 - e. **Sourdough & Co. Application Update:** Mr. Rivas provided an update. The City is still working through the lawsuit on the project.
 - f. **Therapy Stores Application Update:** Mr. Rivas provided a status update. City Council appeal for denial was rejected by the Council.
 - g. **301 Main Street (Herrick Building) Assembly Hall (event center) Application Update.** Mr. Rivas provided an update on this project.
 - h. **Outdoor Dining:** The Committee briefly discussed outdoor dining and parklets for restaurants. Mr. Morris stated that parklets are popular and the City may look at doing these. Chair Miller discussed the parklets in Nevada City as examples and that the City needs to consider them for Placerville restaurants.
 10. **ITEMS FOR NEXT AGENDA:**

Goal 1 of the Committees Strategy
 11. **NEXT MEETING:** February 12, 2021
 12. **ADJOURNMENT:** The Meeting was adjourned at 1:20.